

Case Study

“Development Days have had a massive impact on the quality of our teaching compared to last year.”

Ipswich Academy (previously in Special Measures) is an improving school under the leadership of Executive Principal Amanda Phillips.

Read Write Inc. Fresh Start has been an important part of the leadership strategy - rated 'Good' by Ofsted - that Paradigm Trust have used to improve standards at Ipswich Academy. Ofsted have recognized how important the programme has been to strengthening oracy skills and boosting confidence and competence for the pupils using the programme.

At the beginning of Year 7, students in the bottom sets were assessed. In 2015, 36 students (22 in 2016) “underwent a two-week ‘Phonic Flood’ aimed at consolidating and bridging gaps in phonic knowledge,” said Joanne Adams, Fresh Start Manager at Ipswich Academy. 25 still needed help keeping up and were brought on to the Fresh Start programme.

Year 7 2015/2016

Students tested	42
Students involved with ‘Phonic Flood’	36
Students Requiring Fresh Start	25
<i>(of the students on the Fresh Start programme)</i>	
Girls	14
Boys	11
Students receiving PPM	16
Students with EAL	4
Students with SEN	3

Average progress in Reading Ages (based on STAR Reading Test, Sep 2015, Jun 2016): 11 months

Exit Points	No. of students
Dec 2015	5
Mar 2016	10
Jul 2016	10



LA: **Suffolk**

Age group: **11-18**

Pupils on roll: **832**

FSM: **50.1%**

EAL: **18%**

SEN: **3.2%**

Ofsted:

Requires Improvement

Why has Read Write Inc. Fresh Start been so successful?

“The most useful part for me, as a senior leader, is to see practice in classrooms with our trainer Ian and understand where things are going well and what we need to do to improve.”

Bill Holledge, Paradigm Trust Leadership and Management Consultant

“Having an expert come in regularly means the Fresh Start managers are having modelled to them the questions they need to ask, the interventions they need to make, the resources they need and the training they need to support their team who are delivering the lessons on a daily basis. They are walking the journey alongside someone so they aren't doing it on their own.”

Amanda Phillips, Executive Principal of Paradigm Trust and Principal

“We didn't have any Development Days or support last year, but this year with the regular support we're able to tackle issues and are able to solve them there and then. Development Days have had a massive impact on the quality of our teaching compared to last year.”

Joanne Adams, Fresh Start Manager